

BENJAMIN BATHKE

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SUMMARY

Bilingual, intrepid and adaptable multimedia journalist seeking opportunities at the intersection of media and technology that allow him to use innovative forms of storytelling.

WORK EXPERIENCE

- Deutsche Welle (DW): multimedia freelancer** 8/2016 - present
- Audio reports for *WorldLink* and other weekly DW podcasts
 - Editor for DW Business; various marketing & social media duties
 - Multimedia stories for DW's homepage in English and German
- Washington University: New Media & Communications Specialist** 8/2015 – 6/2016
- Covering university-related startups; interviewing high-profile entrepreneurs
- Global Journalism Fellow** 9/2015 – 4/2016
- 2.5-year program combining mentored freelancing with journalism courses
 - Media partners included VICE, Boston Globe, CBC, Foreign Policy
- Trailnet: Marketing & Communications Manager** 4-6/2015
- Tripled daily impressions on Twitter in two months
 - Worked with web developers to enhance usability of Trailnet.org
- XLR8: Media Marketing Master** 8/2014 – 4/2015
- Created and curated media content for social matching platform *XLR8.org*
 - Shot and shared 300+ video profiles of startups and entrepreneurs at SXSW
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SCHOOL CAREER

- Master of Arts in Communications** from Lindenwood University 1/2012 – 5/2014
- Cumulative GPA: 3.75/4.0
 - **Techli.com: Video Journalist & Columnist** covering St. Louis startup scene 8/2013 – 5/2014
 - **On-Air Talent & Producer for LUTV News; editor for The Legacy**
 - Reporter & anchor for live newscasts; wrote news stories, graphics and teases
 - Wrote and edited news reports, opinion pieces and reviews; managed personnel
- Semester At Sea 2013 spring voyage** 1-4/2013
- Traveled to 31 cities on four continents and took courses on a ship
 - **Unreasonable At Sea** accelerator: worked with startups, mentors and investors
 - Acquired **Design Thinking skills** from d.school founder George Kembel
- Bachelor of Arts in History and Specialist Journalism** 10/2008 – 10/2011
- Justus-Liebig-University Giessen, Germany; cumulative GPA: 3.7/4.0
- University of Gloucestershire** in Cheltenham, United Kingdom 9-12/2010
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EXTRA QUALIFICATIONS

- Heinz-Kühn-Foundation scholar** (2017/18)
2017 Reynolds Week Fellow – business journalism training
DAAD (German Academic Exchange Service) scholar (2016-18)
English teacher at Pholwitaya Bilingual School in Hat Yai, Thailand
Volunteer at London 2012 Olympic Games

LANGUAGE SKILLS

- German (mother tongue)
- English (second language, fluent)

ORGANIZATIONS & INTERESTS

Society of Professional Journalists, Toastmasters, Hacks/Hackers, DJV; traveling, meditating, American football (former NCAA Div. II student athlete)

ADDITIONAL SKILLS

- Experienced user of *Microsoft Office* applications
- Advanced skills in Adobe Creative Suite 6, Avid, video production, WordPress, copywriting, mobile reporting, photography, social media management, podcasting, CMS, Design Thinking, public speaking
- Basic HTML/CSS skills